



13 October 2025

Dear Parent/Carer

CTEC Business – Year 12 Cadbury House Visit – Friday 24 October 2025

Students studying CTEC business in Year 12 are currently working on unit 4: Customers and Communication as their centre-assessed unit during Terms 1 to 4 this year. The business used as a case study for this unit is Cadbury House Hotel and Spa in Congresbury and we have arranged a visit on Friday 24 October 2025. Students will hear presentations from key managers and will be able to ask questions that directly relate to the unit of work they are studying. There will also be tours of the facilities with operational staff. The knowledge gained on this visit will be useful in all of the assignments the students will complete over the next few months.

We expect all Year 12 students studying CTEC Business to attend. In order to offer this visit free of charge we would like students to meet us at the main reception at Cadbury House, Frost Hill, BS49 5AD at 9.00 am. We will remain on site and students will be with a member of staff at all times. The visit is scheduled to finish between 12.00 and 12.30pm at which point, students who have lessons period 5 and/or 6 will need to make their way to school either using public transport or getting a lift from parents/carers. The X1 bus which many students take to school leaves from the Wrington Road stop on the A370 every 15 minutes. Students without lessons in the afternoon may go home directly from Cadbury House.

There is no need to bring any food as refreshments will be provided. In case of emergency, we will use the medical notes and emergency contact details that you have already given to the school. If there is any medical issue of which we may not be aware, please contact Student Services at the school. If you wish to contact the trip leader on the day, please call 07500 557221.

Although we do not need to ask for a contribution for the visit, we do need consent to be given via www.parentpay.com, the school's online cashless payment system, no later than **Monday 20 October 2025**. If you have any problems accessing the service, please contact the Finance Team on finance@backwellschool.net.

Yours sincerely

Ben Langford
Subject Leader for Business and Economics