



Tuesday 08 September 2026

Dear Parents and Carers,

Subject: Invitation to Parent Information Evening: Inkling AI Tutoring Programme

We are delighted to invite you to a parent information evening to launch Inkling, an exciting new tutoring opportunity available to students in Years 10, 11, 12 and 13 at Backwell School. Information about the programme is attached to this email.

The meeting will take place in the Main Theatre at 6:00pm on Tuesday 15 September 2026 and will last approximately 30 minutes.

Inkling provides students with access to a spoken, one-to-one AI tutor at both GCSE and A Level in a range of subjects, that is available whenever they need support. Inkling teaches through discussion, questioning and explanation, encouraging students to verbalise and justify their thinking, mirroring many of the benefits of working with a personal tutor.

Some of the key benefits include:

- One-to-one tutoring aligned to students' examination boards and specifications.
- Flexible access after school, at weekends and during revision periods.
- Personalised support that adapts to the pace and needs of each student.
- Progress summaries for both families and teachers, helping everyone understand strengths and areas for development.
- Affordable access to tutoring at a fraction of the cost of traditional private tuition.
- Strong early evidence of impact, with students in a study at Clifton College achieving higher outcomes than non-users.

At the event, we will demonstrate how the platform works, explain how it complements classroom learning and provide an opportunity for parents and carers to ask questions before deciding whether the programme might benefit their child.

We believe this represents an exciting opportunity to support our students as they progress through their GCSE and A Level courses and prepare for future examinations.

We look forward to welcoming you on Tuesday 15 September at 6.00pm in the Main Theatre.

Yours sincerely,

Will Penny
Headteacher



FOR PARENTS AND CARERS · LAUNCHING TUESDAY 15 SEPTEMBER

A brilliant tutor for *every* student.

From this term, Backwell School students can have one-to-one tuition whenever they need it. **Inkling is a spoken, face-to-face AI tutor** that leads the session, asks the questions and teaches — aligned to your child's exam board and available around the clock, for a fraction of the cost of a private tutor.

+1.25 GCSE grades above non-users in a study at Clifton College	10 months of additional progress, on the EEF's own scale	+2 grades for the lower-attaining third — help where it was needed most	£10 an hour on the largest plan, against £50–£100 privately
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01 How it works

TWO MINUTES TO SET UP

- Choose the subject and exam board.** Sessions follow your child's actual specification — AQA, Edexcel or CIE — not a generic syllabus.
- Your child talks it through.** Inkling is spoken, not typed: it explains, then asks your child to reason aloud and justify their answer, adapting as it goes.
- Everyone sees the progress.** You get a plain-English summary of what's landed and where the gaps are. So do your child's teachers.

Teachers stay in charge. Backwell staff can point Inkling at the topics they are teaching that week, so tutoring reinforces lessons rather than pulling against them. **And it is there when it is needed** — after school, at weekends, or the evening before a mock.

02 What it costs

CANCEL ANY TIME

PLAN	HOURS	PER HOUR	MONTHLY
Practice	2	£12	£24/mo
Progress	4	£11	£44/mo
Mastery BEST VALUE	8	£10	£80/mo

A term of weekly one-to-one tutoring costs £600–£1,200 with a private tutor. The same 12 hours on Inkling: £132.

Extra hours can be topped up at any time. No contract and no notice period — plans can be cancelled whenever you like.

Try it free first. A 30-minute session at [myinkling.ai](#), with no card details required.

03 Why it helps

- It teaches — it doesn't just tell.** Where a chatbot hands over the answer, Inkling makes your child explain their thinking. That is the part that sticks.
- One-to-one attention, on demand.** Tutored students have long outperformed their classroom-taught peers; the barrier has been price and availability. Inkling removes both.
- It moves at your child's pace.** Stuck at 9pm before a mock? It slows down and rebuilds. Already secure? It pushes harder.
- You are not left guessing.** Progress summaries come to you as well as to school, so you can see what is improving without having to ask.
- Safe by design.** Conversations are monitored, with alerts going straight to the school's safeguarding lead. UK GDPR compliant and Cyber Essentials Plus certified.

04 Results elsewhere

In a study of **113 Year 11 students at Clifton College**, Inkling was used for 250 hours across 920 sessions before IGCSE English Literature. Measured against their own Year 10 baselines, regular users:

- 79%** vs 71% is where a student on 60% at Year 10 ended up — a gap of 1.25 GCSE grades
- 1 in 2** gained two full grades or more — against one in six non-users
- 100%** of Inkling users finished at grade 6 or above. Not one fell below it, while 18% of non-users finished at grade 5 or lower
- 3×** the effect of a typical education technology programme (0.86 against 0.30 on the EEF Toolkit's scale)

Honest small print: one school, one subject and one cohort, and students chose how much they used it rather than being assigned. The full analysis and its limitations are published at [myinkling.ai/research](#).

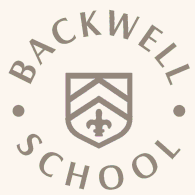
"It feels like a real tutor."
WILL · YEAR 11

"It challenges your ideas — so you have to explain them properly."
ELLIE · YEAR 11

"Invaluable feedback — it immediately identifies knowledge gaps."
MARY · HEAD OF ENGLISH

AVAILABLE TO BACKWELL STUDENTS IN YEARS 10 AND 11 AND THE SIXTH FORM

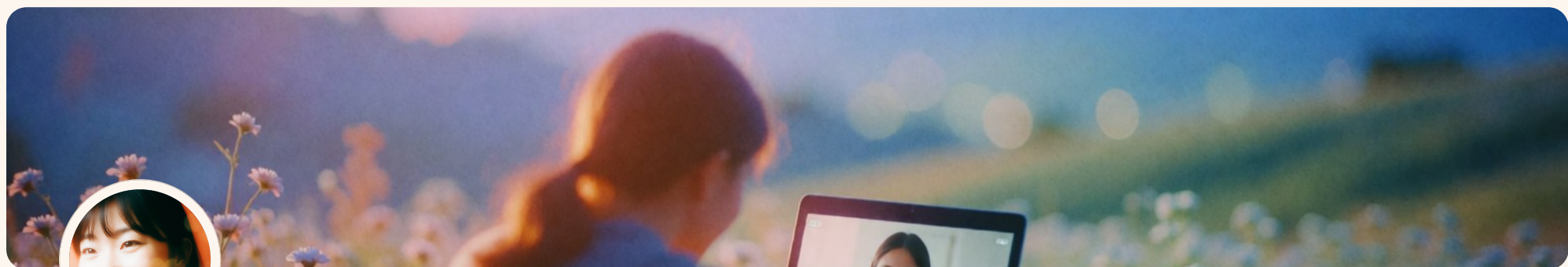
English Language, English Literature, Geography, History, Religious Studies and Business Studies at GCSE and A Level — with **Biology, Chemistry and Physics** live from this September.



FOR PARENTS AND CARERS · LAUNCH EVENT TUESDAY 15 SEPTEMBER

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A tutor your child talks to. Spoken, one to one, and available whenever they need it.

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10 months

of additional progress, on the EEF's own scale

+2 grades

for the lower-attaining third — help where it was needed most

WHAT IT COSTS

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MONTHLY PLANS

Practice 2 hrs	£24 /mo
Progress 4 hrs	£44 /mo
Mastery 8 hrs	£80 /mo

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Teachers stay in charge. Backwell staff set the focus topics and see where each student is.

Safe by design. Monitored sessions with alerts to the safeguarding lead · UK GDPR · Cyber Essentials Plus.

COME AND SEE IT FOR YOURSELF

Launch event for parents and carers Tuesday 15 September

Details from school. In the meantime you can try it free at myinkling.ai — a **30-minute session, no card details required**. Cancel any plan whenever you like.



SCAN ME

AVAILABLE TO BACKWELL STUDENTS IN YEARS 10 AND 11 AND THE SIXTH FORM

English Language, English Literature, Geography, History, Religious Studies and Business Studies at GCSE and A Level — with Biology, Chemistry and Physics live from this September.

THE EVIDENCE

myinkling.ai/research

Full analysis, including its limitations

START FREE

myinkling.ai

30-minute trial · no card required

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Inkling is GGTW Education Limited, 5th Floor,
167–169 Great Portland Street, London W1W 5PF