Backwell School

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Headteacher: Will Penny BSc NPQH

01 October 2026

Dear Parent/Carer

CTEC Business – Year 12 Cadbury House visit – Thursday 22 October 2026
Class 12B/Bs – student name - tutor

Students studying CTEC business in Year 12 are currently working on unit 4: Customers and Communication as their centre-assessed unit during Terms 1 to 4 this year. The business used as a case study for this unit is Cadbury House Hotel and Spa in Congresbury and we have arranged a visit there on **Thursday 22 October 2026**. Students will hear presentations from key managers and will be able to ask questions that directly relate to the unit of work they are studying. There will also be tours of the facilities with operational staff. The knowledge gained on this visit will be useful in all of the assignments the students will complete over the next few months.

There is no charge for this visit, and we expect all Year 12 students studying CTEC Business to attend. In order to offer this visit free of charge **we would like students to meet us at the main reception at Cadbury House, Frost Hill, BS49 5AD at 9.00 am on the day.** We will remain on site and students will be with a member of staff at all times. The visit is scheduled to finish between 11.00 and 11.30 am at which point, students who have lessons period 4 and/or 5 will need to make their way to school either using public transport or getting a lift from parents/carers. The X1 bus, which many students take to school, leaves from the Congresbury Tesco stop on the A370 every 15 minutes. Students without any more lessons may go home directly from Cadbury House and use the rest of the day as Home Study.

There is no need to bring any food, refreshments will be provided. In case of emergency, we will use the medical notes and emergency contact details that you have already given to the school. If there is any medical issue of which we may not be aware, please contact Student Services at the school. If you wish to contact the trip leader on the day, please call 07500 557 221.

Although we do not need to ask for a contribution for the visit, **we do need consent to be given no later than Friday 9 October 2026 please:**

Y12 CTEC Business trip to Cadbury House (Tues 20 Oct for 12E/Bs and Thurs 22 for 12B/Bs) – Fill in form

Yours sincerely

Ben Langford
Subject Leader for Business and Economics